

By Tamara B.

Surly you know insurance companies like Progressive, Geico, and the best, “in my opinion,” State Farm. Insurance is not what makes State Farm so famous, it’s their commercials, but more importantly the main characters in them. As most people know, things are not always what they seem with tv stars, so let’s learn more about them.

Flo from progressive, is a hard worker and very popular in her work place, being that she stars in most of the commercials that represent progressive. Some think she’s really head strong, but she’s actually kind of shy. Jake, from State Farm, is a well loved character and everyone loves his commercials. He’s really friendly, like he is in the commercials, but he’s way more confident. Last but not least the Geico lizard Martin. He’s pretty nostalgic with his animal commercials that most people find weird but entertaining, he’s really rude most of the time off camera.

At one of the important events for these Tv stars. They meet up in the V.I.P room, and it was so awkward to see the company they wanted to work for when they first started out, except for Martin who looked like they were bored with the people who just walked in the room. That’s when Flo broke the tension in the room and said “Hi I’m Flo and I work for progressive in the commercial business. How about you guys?” She said with a small smile “Well I’m Jake, from State Farm and I’m the main character in all of their commercials.” He said looking at the green lizard expecting an introduction from him just like the rest of them.

That’s when the lizard sighed as he was getting the message “I’m Martin the representative of Geico as you probably know, I have no interest in talking to you two so don’t come near me and ask unnecessary questions.” That’s when Martin walked out of the room. Jake and Flo were just speechless, they didn’t know he would react like that because he seemed so nice. After a few moments of silence Flo asked quietly, “How is it working for State Farm, is it fun?” Jake just stared at her like he didn’t even hear the question because, other insurance companies are so competitive and at most times even jealous. So, Jake says, “It’s been really fun working with them. I’m glad that I took the chance to work with them, even if I wanted to work for a different company at first.” Flo was shocked to hear that he had a different company in mind instead of the one he was working with right now. She didn’t want to say anything because, the same thing happened to her. Wanting to work for a whole different company even though the one she’s working with right now is great, but she longed to be with the company Jake was working with right now.

Jake noticed Flo lost in her thoughts so he said, “Have you ever wanted to work for a different company other than progressive?” Flo stayed silent for a bit, then she went on and said, “When I first started out as an actress, I always

dreamed of working with State Farm on their commercials. I applied for the main part, and I gave it my all in the small part they gave me. But I..." She trails off, and Jake already knew what happened. She didn't get the part. He didn't say anything, but he knew what might make her feel like she wasn't alone when it came to not getting the part.

He said "I feel you. After a few acting jobs I finally found something, I wanted to do, and who I wanted to do it with. And it was with progressive." Flo looked up. She was surprised that he would want to work with a place like progressive considering that they were a small insurance company at the time. Jake continued "I tried out for the main part just like you, I put everything I had into the part and ended up feeling bad about myself for not getting the part. Soon I forgot about my failure and focused on what I should do next, and that's when I got the main role as Jake, from State Farm." He smiled a type of sad smile from what happened in the past. Flo smiled back at him and told him, "Thank you so much. It feels like a weight was being carried on my shoulders for way to long, and it was to where I just had to tell someone." Jake was relieved that his relation to her own story would make her feel better. That's when a staff employee came in and said, "You're on in five Jake." Jake nodded as the employee ran out the door. Then he said to Flo, "Well, I have to be on my way; I'm glad I could do something to make you feel better. Hope to see you soon!" He walked out the door with a smile on his face. Another employee stepped into the room and said, "Flo your ride is here to take you back to the set, are you ready?" "Yeah, I'm coming!" Flo left feeling happy, and free of her past burden.